

# **Defined™ Anti-Aging Serum**



#### **Product Overview**

Our revolutionary, high performance wrinkle releasing serum is a one of a kind anti-aging super formula that supports skin's natural and vital functions.

For the first time, the anti-aging and antioxidant properties of licorice root, green tea, and dragon's blood extracts are combined with CBD-Rich Hemp Oil™ and hyaluronic acid in this comprehensive formulation.

This serum is your defense against free radical damage and it's a must-have for any skin type at any age to help skin appear radiant, more even and younger. Your skin will be transformed inside and out.

#### **Benefits**

- Reduces both visible and future signs of aging and skin damage
- Visibly lifts and firms skin while minimizing the appearance of fine lines and wrinkles
- Brightens and balances skin, restores moisture and improves clarity by refining skin's texture
- Formulated WITHOUT parabens, sulfates, phthalates, dyes and synthetic fragrances
- Safe and effective

### **Target Market**

Women and men who want visibly smoother, firmer, rejuvenated and younger-looking skin.

#### Our Secret

The main component of the Defined<sup>™</sup> product line is never water or alcohol, but always our luxurious East Asian herbal formulations.

For thousands of years, the most revered doctors and herbologists of East Asia have used *bi-bong*<sup>™</sup> formulas to rebalance and strengthen the body. These uplifting blends of natural and organic botanicals are revered for their skin-renewing properties, and include detoxifying herbs that work harmoniously with CBD-Rich Hemp Oil™ for smooth, refreshed skin.

Furthering our commitment to the most natural formulations, the CBD-Rich Hemp Oil™ in all Defined™ products comes from natural commercial hemp grown by generational farmers without the use of pesticides, herbicides, or chemical fertilizers.

### **Applications and Uses**

Apply a small amount to clean and dry skin, including eye and neck area by lightly tapping onto the skin. For best results follow with Defined  $^{\text{IM}}$  Anti-Aging Moisturizer. Use only as directed. Discontinue use in case of redness, irritation, or itching. For external use only. Keep out of reach of children.

## Ingredients

Herbal Extract: [Panax Ginseng Root, Astragalus Membranaceous Root, Angelica Sinensis Root, Polygonum Multiflorum Root, Paeoniae Albiflora Root, Lycium Barbarum Fruit, Croton Lechleri Resin (Dragon's Blood), Glycyrrhiza Glabra Root, Schisandrae Chinensis Fruit, Viola Tricolor, Ligusticum Chuanxiong Root], Water, Glycerin, Cichorium Intybus (Chicory) Root Oligosaccharides, Caesalpinia Spinosa Gum, Chondrus Crispus, Caprylyl Glycol, Xanthan Gum, Dipotassium Glycyrrhizinate, Sodium Benzoate, Potassium Sorbate, Sodium Hyaluronate, CBD-Rich Hemp Oil™.