

The HempVAP™ Kit



Product Overview

HempVAP™ is the first hemp-based cannabidiol (CBD) vaporizer product on the market. It is the new hip, stylish and natural alternative to smoking!

HempVAP™ introduces a first of its kind hemp-based CBD oil vaporizer pen. This cool and sleek-looking custom designed vaporizer doesn't use high-nicotine for an intense "buzz" like other vapes, electronic cigarettes, and hookahs do. That means no smoke, no nicotine, and no high! The unique and innovative HempVAP™ is the premium alternative for everyday use.

You will not get a similar vaporizing experience with any other electronic vaporizer pen.

Your HempVAP™ kit includes a handy USB charger for fast recharging of your Brain Dart™ and two flavored HempVAP™ atomizers.

Target Market

Women and men over the age of 18 who are seeking a fun, new and cool way to vape.

Market Projection

The vaping trend is taking off nationwide. The market share for the e-pen has been doubling since 2003, reaching \$1.7 billion in 2013. There are currently over 3.5 million e-cig users in the US. The retail sales value is forecasted to top \$10 billion by 2017, and the sales are projected to exceed those of traditional cigarettes by 2047. Happy VAPing!

Benefits

- Contains CBD-Rich Hemp Oil™
- Fun and satisfying for the cigarette smoker seeking an alternative.
- Discreet enough and easy to use anytime, anywhere.
- No smoke, no nicotine, no tobacco, no unpleasant odor, no ash.
- Pleasant and cool vapor. No risk of second-hand smoke exposure.
- Cool and hip. HempVAP™ is an absolute conversation starter!

Ingredients

CBD-Rich Hemp Oil, PEG-400, Flavoring. Three different flavors to choose from: strawberry, honeydew, and papaya—with more to come.

Applications and uses

May be used anywhere e-vaporizers are permitted. The Brain Dart™ is 510 compatible and custom designed to work best with HempVAP™ prefilled ^CBD oil atomizers. Refillable atomizers sold separately. To charge your pen, just connect the battery to the included wireless USB adapter and plug into any USB port. Keep out of reach of children.

[^]CBD is a naturally occurring constituent of hemp oil

FOOD AND DRUG ADMINISTRATION (FDA) DISCLOSURE

These statements have not been evaluated by the FDA and are not intended to diagnose, treat or cure any disease.

References: Forbes, 4/2013 – NY Times 3/2014 – Tobacco Vapor Electronic Cigarette Association (TVECA)