

# **Defined™ Anti-Aging Cleanser**



#### **Product Overview**

Glowing skin starts with clean, clarified skin. Our natural and gentle anti-aging cleanser uses CBD-Rich Hemp Oil™, dragon's blood and artemisia to nourish and deeply cleanse the skin. The natural cleansing properties of multiple herbal extracts remove dirt, makeup, dead skin cells and excess surface oil without drying the skin. Leaves skin feeling refreshed, hydrated, nourished and radiant.

This gentle product restores youthfulness by supporting natural cell turnover to help diminish the appearance of fine lines, wrinkles, and other signs of aging.

### **Benefits**

- Effectively improves skin texture as it gently sweeps away impurities that can make the complexion appear dull
- Contains CBD-Rich Hemp Oil™
- Formulated WITHOUT parabens, sulfates, phthalates, dyes and synthetic fragrances.
- Safe and effective.

#### **Target Market**

Women and men who want clean, refreshed and glowing skin.

#### **Our Secret**

The main component of the Defined<sup>™</sup> product line is never water or alcohol, but always our luxurious East Asian herbal formulations.

For thousands of years, the most revered doctors and herbologists of East Asia have used bi-bong™ formulas to rebalance and strengthen the body. This uplifting blend of natural and organic botanicals are revered for their skin-renewing properties, and include detoxifying herbs that work harmoniously with CBD-Rich Hemp Oil™ for smooth, refreshed skin

Furthering our commitment to the most natural formulations, the CBD-Rich Hemp Oil™ in all Defined™ products comes from natural commercial hemp grown by generational farmers without the use of pesticides, herbicides, or chemical fertilizers.

### **Applications and Uses**

Massage a small amount onto damp face in a circular motion for 30 seconds, then rinse. Use morning and evening. Effective for removing makeup. Suitable for all skin types. For best results, follow with Defined  $^{\text{TM}}$  Anti-Aging Toner, Serum and Moisturizer. For external use only. Keep out of reach of children.

## Ingredients

Herbal Extract: [Astragalus Membranaceus Root, Cnidium Monnieri Seed, Arctium Lappa Root, Ophiopogon Japonicus Root, Drynaria Rhizome. Poria Cocos Scleratium, Rehmannia Chinensis Root, Schisandrae Chinensis, Root, Atractylodis Macrocephalae Rhizome, Croton Lechleri Resin (Dragon's Blood)], Water, Kaolin, Prunus Dulcis (Sweet Almond) Oil, Candelilla/Jojoba/Rice Bran Polyglyceryl-3 Esters, Glyceryl Stearate, Cetearyl Alcohol, Sodium Stearoyl Lactylate, Bentonite, Helianthus Annuus (Sunflower) Seed Oil, Glycerin, Polysorbate 20, Caprylyl Glycol, Cetyl Alcohol, Sodium Benzoate, Potassium Sorbate, Xanthan Gum, Cetyl Hydroxyethylcellulose, Tocopherol, Cananga Odorata (Ylang Ylang) Essential Oil, Citrus Aurantifolia (Lime) Essential Oil, Zingiber Officinale (Ginger) Essential Oil, CBD-Rich Hemp Oil™